

THEY WERE GODS IN THEIR DAY...

...all-powerful rulers in whose honor
great monuments were erected.

But their lust for immortality
destroyed their people.

They cut down every
tree on the island
in their quest to build
and move the giant

stone monoliths. And once all

the trees were gone, the people of Easter Island
quickly starved to death — kings and peasants alike.

Fortunately, times have changed.

Or have they?

At the current rate of deforestation,
80 percent of the world's forests will be
gone by 2030 and half the species on
earth will be extinct by 2100.

